

**ESSEX****RADEZ****Accelerated Trading Solutions**

Essex Radez To Open New York Data Center Will Co-lo With NYSE For Fastest Market Data Access

Chicago (July 16, 2007) – Demonstrating its commitment to keep the V-Tick direct exchange feed service the fastest data source in the industry, Essex Radez today announced the establishment of a New York data center co-located with the New York Stock Exchange. Under the agreement with NYSE TransactTools, Radez will receive listed equity data feeds as well as Direct Market Access to NYSE Matching Engines via an internal cross-connect to the SFTI feed source, thereby eliminating transmission latency.

Through V-Tick, Radez provides its clients with access to the direct feeds of all domestic exchanges. Most have elected to co-locate their applications at the existing Radez data center in Chicago, now they will have the option of using either or both centers.

New York expansion is the latest in a series of V-Tick enhancements Radez has announced this year. Others include the introduction of derived and fundamental data, intra-day tick-history, expanded API functionality, and a series of new data utilities. Additional enhancements are scheduled for release in the coming weeks.

SFTI is the NYSE TransactTools high performance communications network and hosting infrastructure dedicated to secure, reliable and fast delivery of trades and trade data between markets and market participants. It is designed to be resistant to man-made and natural disasters, while speeding recovery after a crisis. SFTI is FIX-enabled, providing open, standards-based access for data and trading. The NYSE TransactTools platform is the only platform offering co-location for ultra low latency access to the NYSE.

About Essex Radez

Founded in 1977 as a market making member of the CBOE, Essex Radez (www.essexradez.com) is recognized as a leading provider of algorithmic trading technology and trading services. Unlike technology-only firms, Essex Radez is a broker-dealer, an active member of leading securities exchanges throughout North America, and a user of the technology we create.

Our long tenure in the industry, combined with the use of cutting-edge technology, has resulted in focused, efficient and cost-effective solutions for our customers, including:

- Immediate execution on listed and OTC securities (V-Fill)
- Cost-effective, low latency delivery of direct exchange feeds, coupled with access to global execution links (V-Tick, V-Tick Remote, V-Quote)
- Intra-day tick-history of direct exchange feeds (Clarity-Live)
- A program of services to implement algorithmic trading at your firm (V-Trade)

About NYSE TransactTools

NYSE TransactTools, a wholly owned subsidiary of NYSE Euronext (NYSE Euronext: NYX), delivers the broadest range of flexible end-to-end solutions for connecting enterprise systems, routing transactions, translating and validating messages, monitoring and analyzing real-time business activity, and testing high-performance trading applications. Providing core technology to 17 of the 20 largest securities firms in the world, in addition to providing communications infrastructure to hundreds of other firms, NYSE TransactTools is the leading provider of connectivity for the largest global liquidity pool.

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